

2013 Undergraduate Student Technology Survey

Creighton University

Ryan Cameron
Tobias Nownes

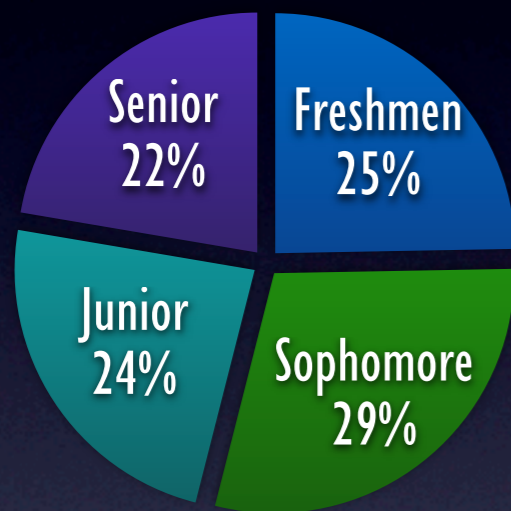
About the Survey

- Questions from the ECAR National Study of Undergraduate Students and Technology, 2012 Survey*
- Undergraduate Students only
- Deployed in January 2013
- Over 30% response rate to the survey

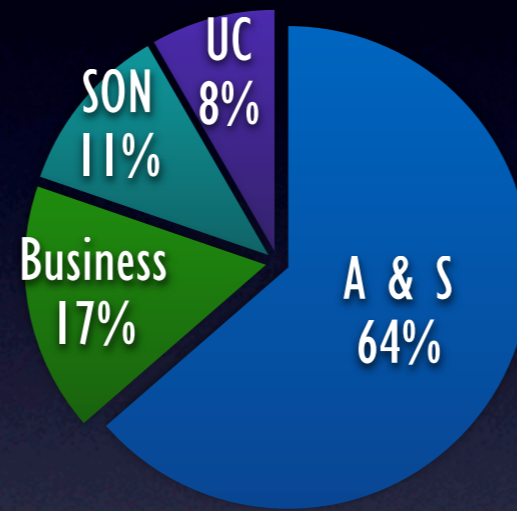
* All questions used and edited with permission

Respondent Profile

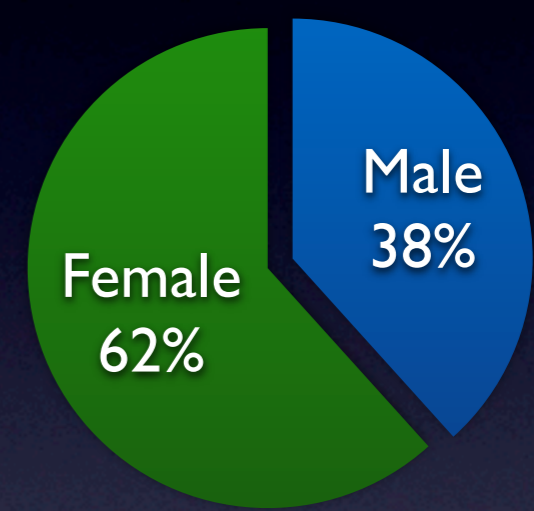
By Class



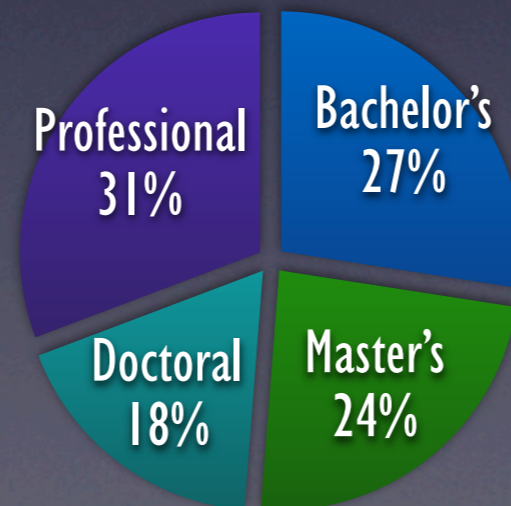
By College



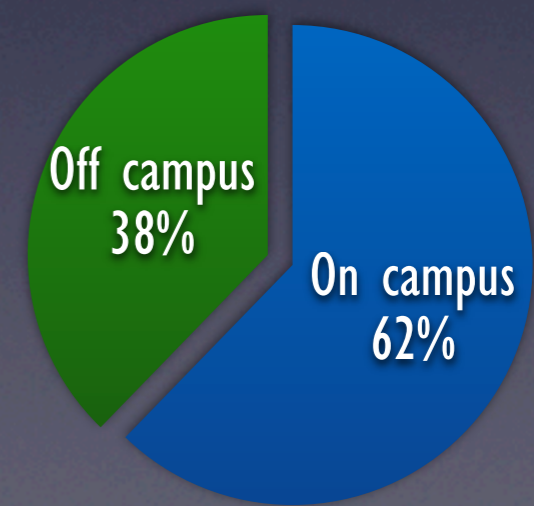
By Gender



Academic Goal



Location



4108 Email invitations
1301 Student responses
1173 Completed surveys
128 Abandoned surveys

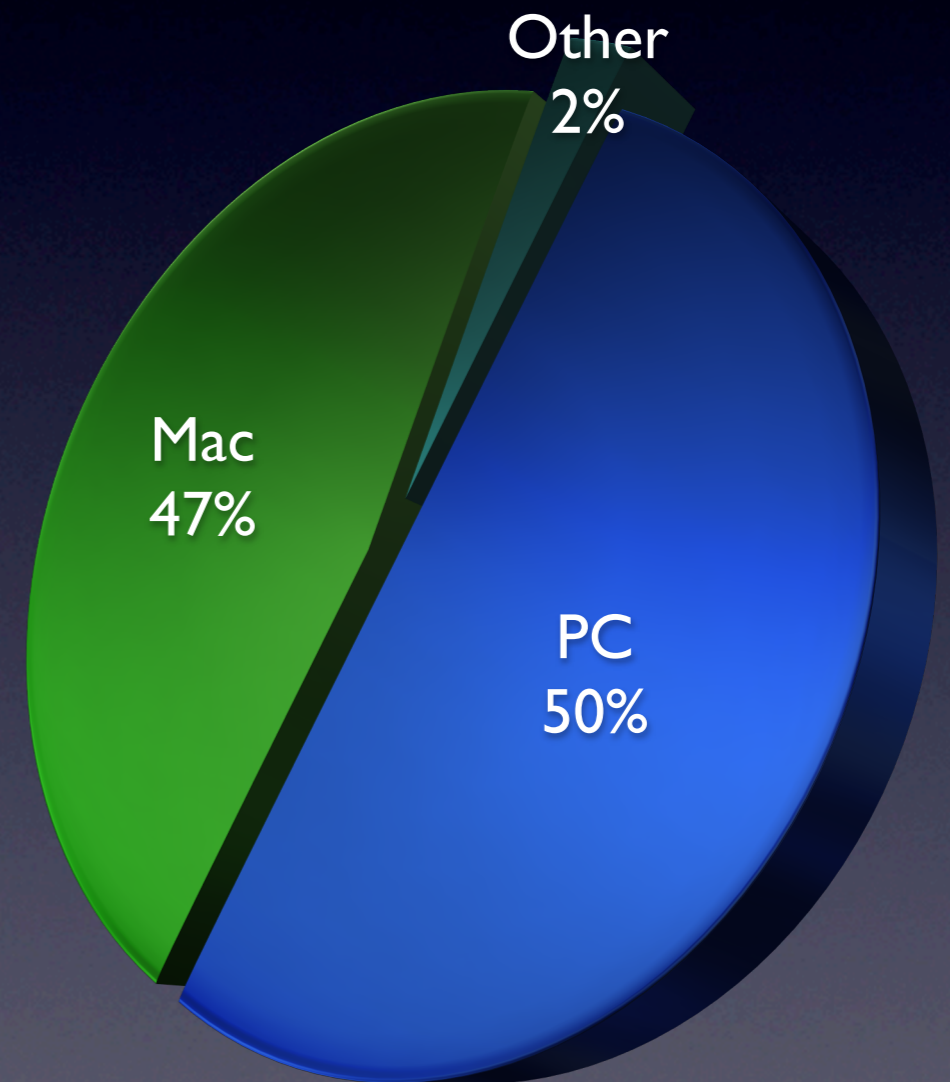
Computer Preference

In the past year, whether you own it nor not, have you used a **laptop**?

98% used a laptop

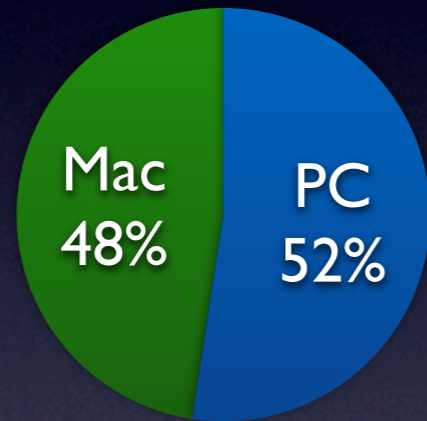
97% own their laptop

97% view as “Critical” or “Important” to academic success

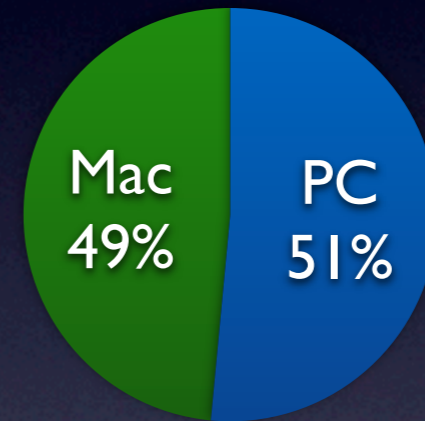


By Class

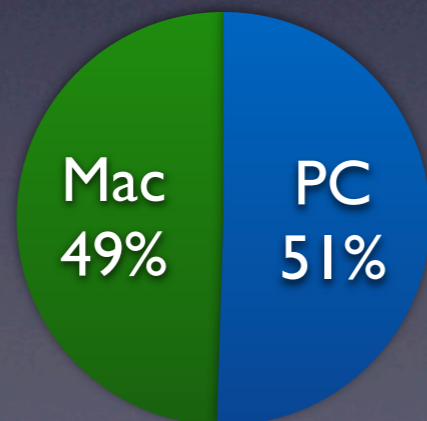
Freshman



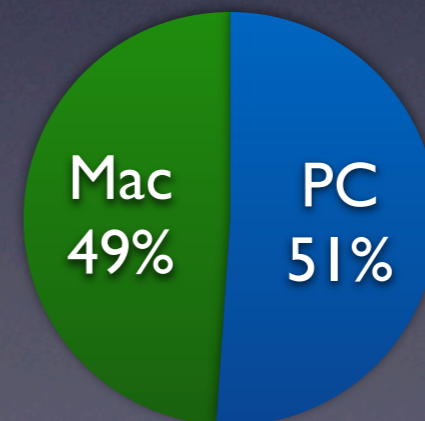
Sophomore



Junior

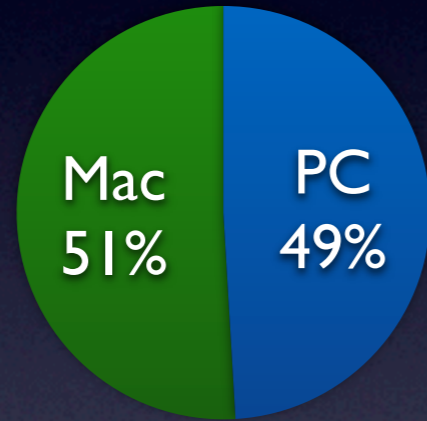


Senior

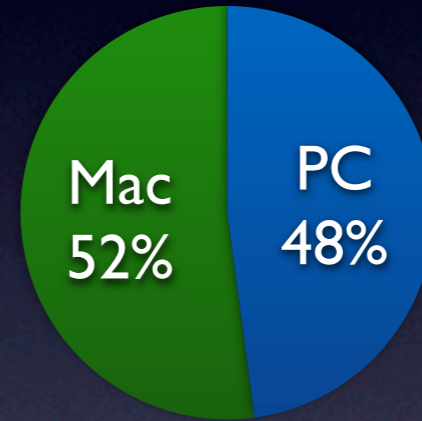


By College

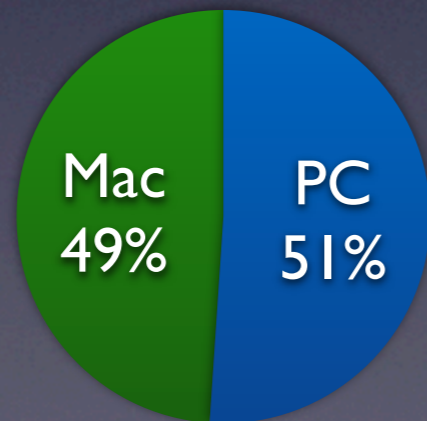
Arts & Sciences



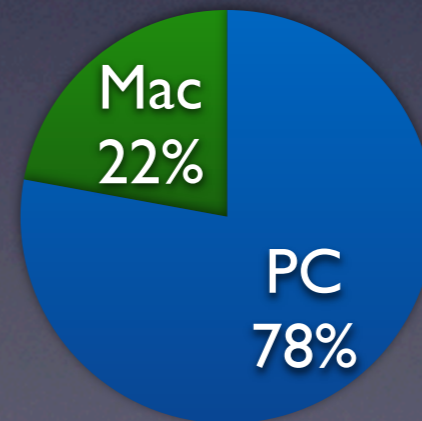
Business



Nursing



University College



Tablet Preference

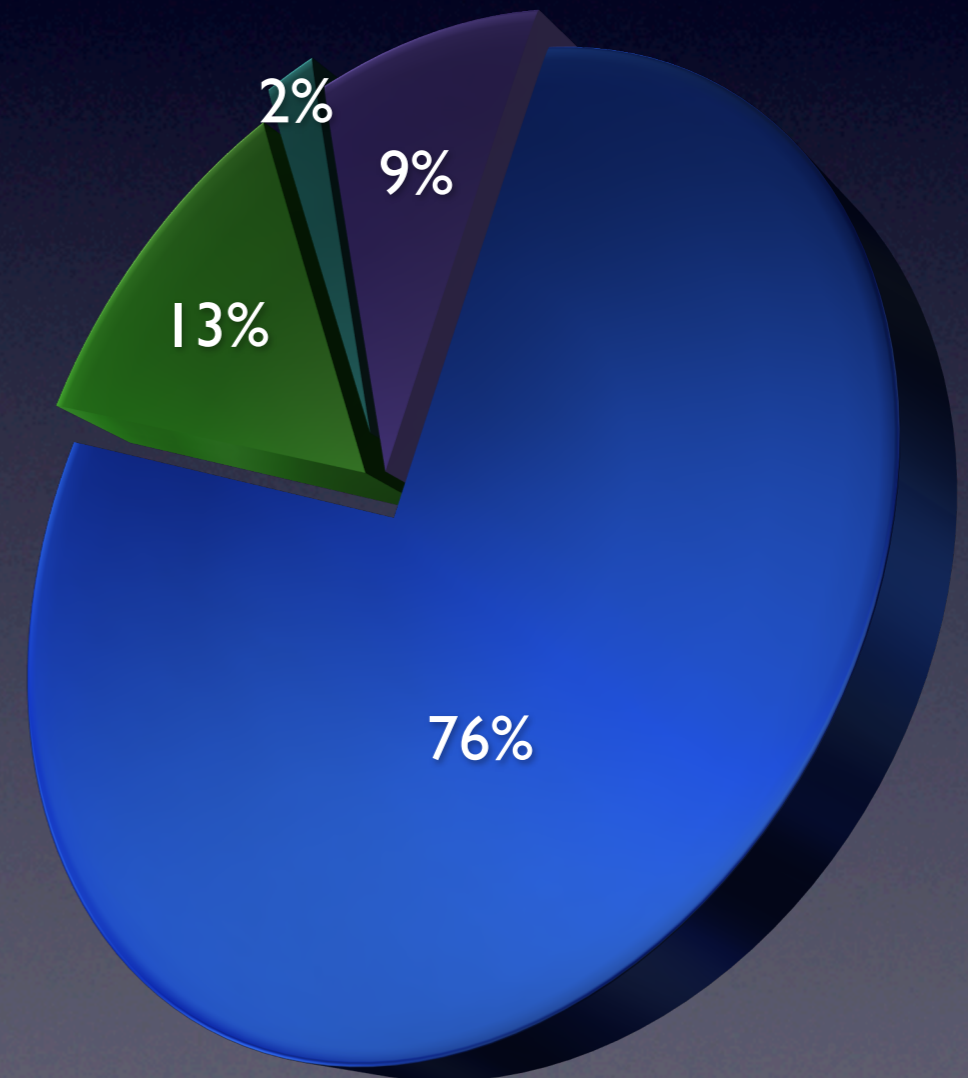
In the past year, whether you own it nor not, have you used a **Tablet Device**?

● iPad ● Android ● Windows ● Don't know

55% used a tablet device

48% own the tablet used

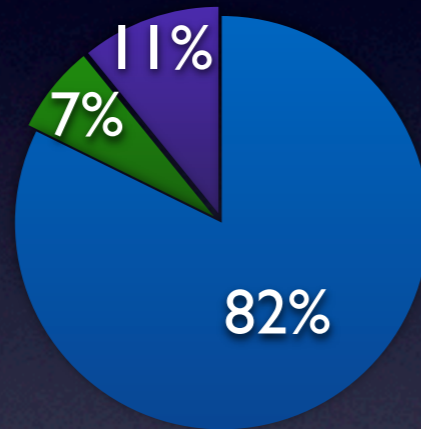
28% view as “Critical” or “Important” to academic success



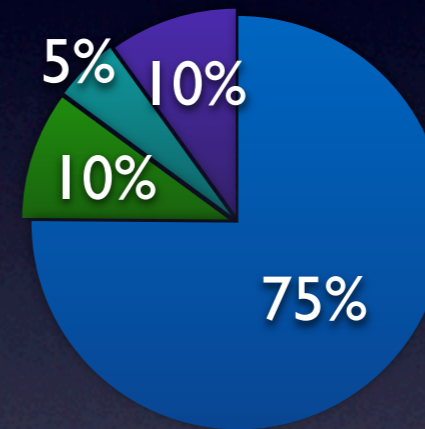
By Class

● iPad ● Android ● Windows ● Don't know

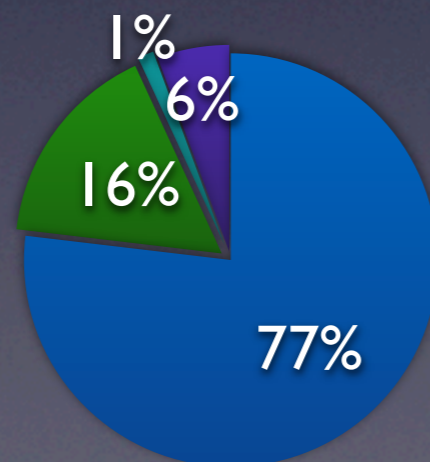
Freshman



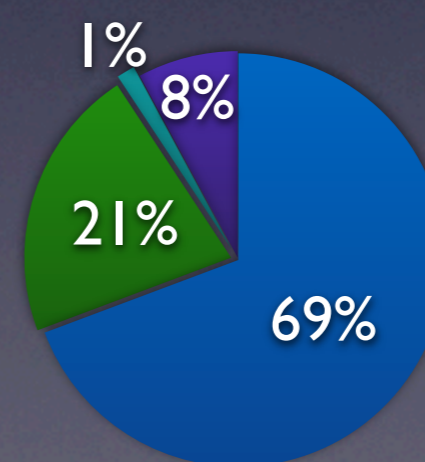
Sophomore



Junior



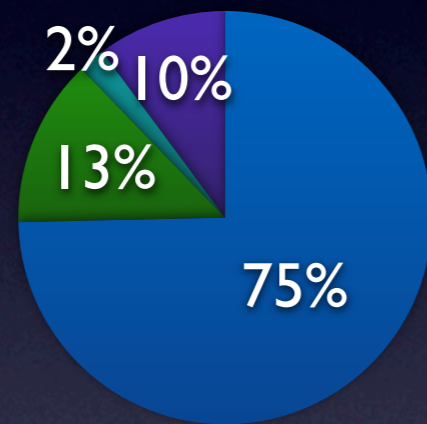
Senior



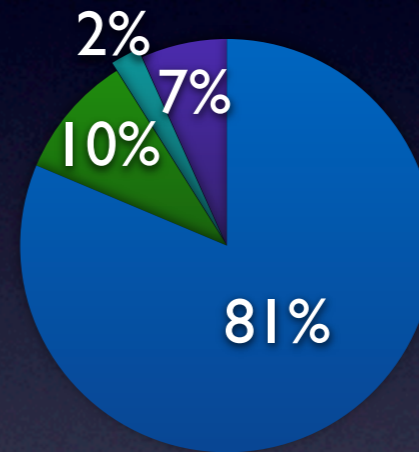
By College

● iPad ● Android ● Windows ● Don't know

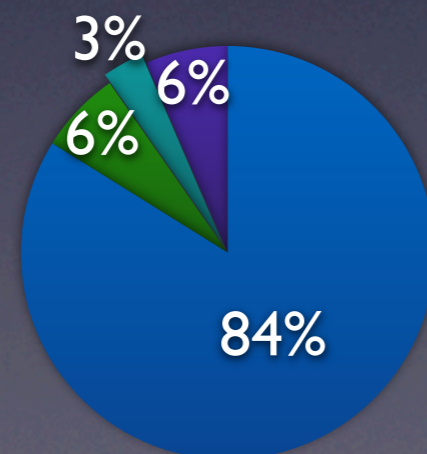
Arts & Sciences



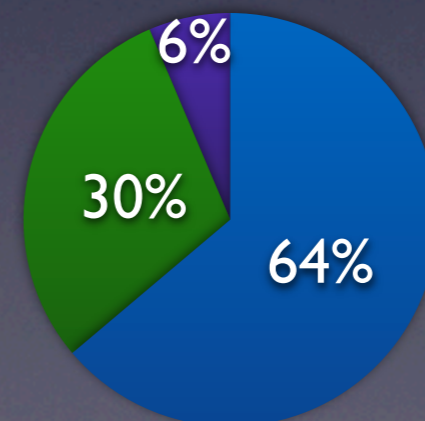
Business



Nursing



University College



Smartphones

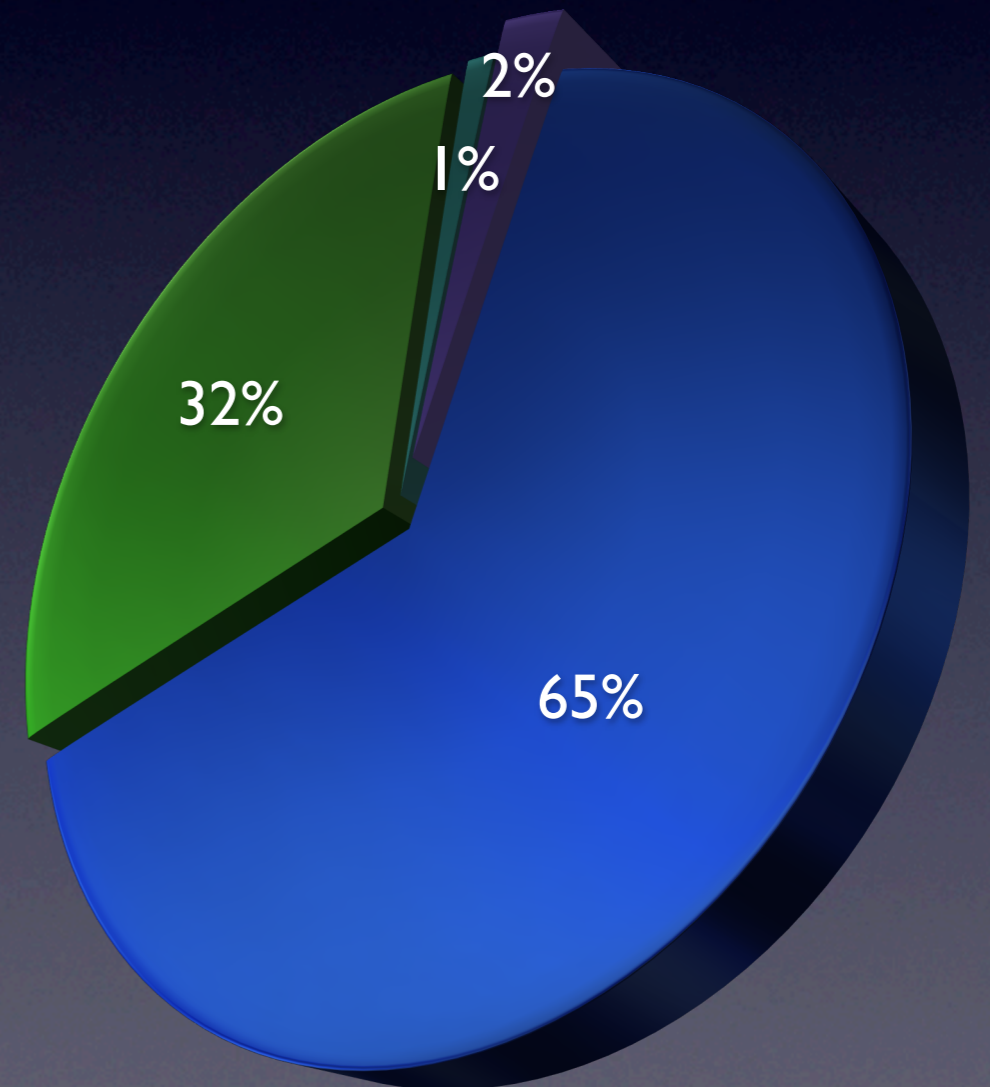
In the past year, whether you own it nor not, have you used a **Smartphone**?

● iPhone ● Android ● Windows ● Blackberry

86% used a smartphone

94% own the smartphone used

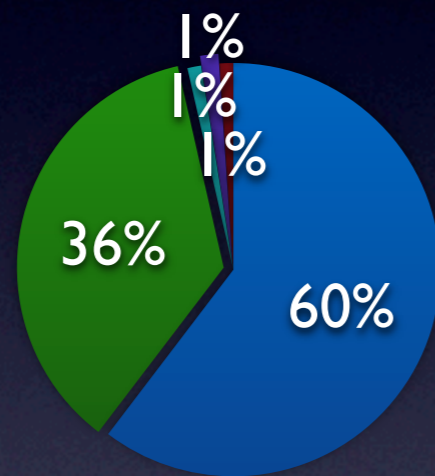
41% view as “Critical” or “Important”
to academic success



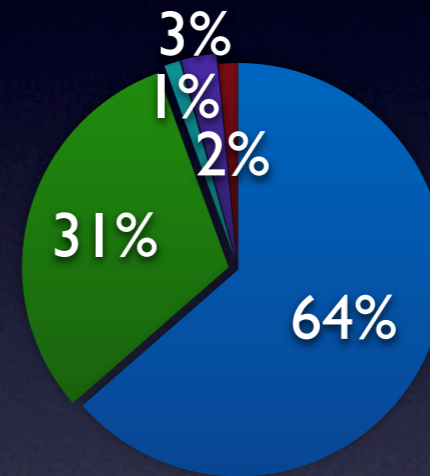
By Class

● iPhone ● Android ● Windows ● Blackberry ● Don't know

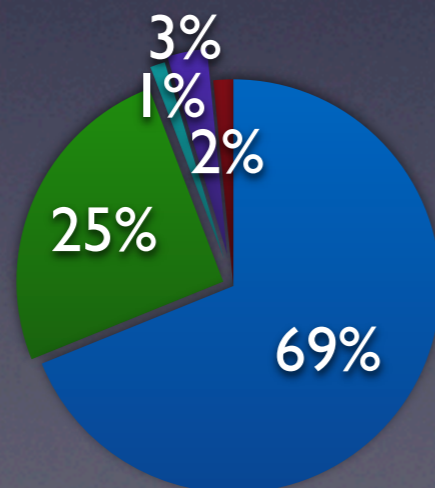
Freshman



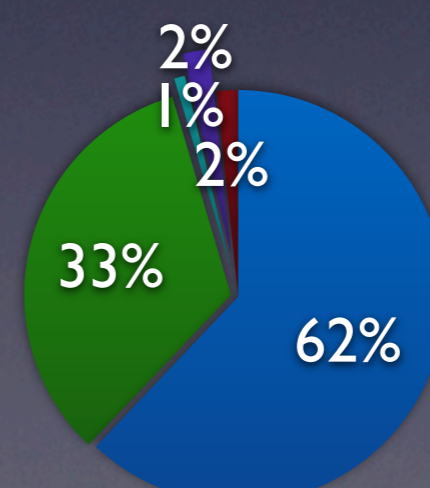
Sophomore



Junior



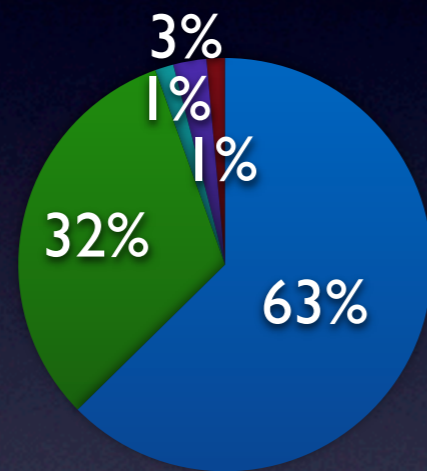
Senior



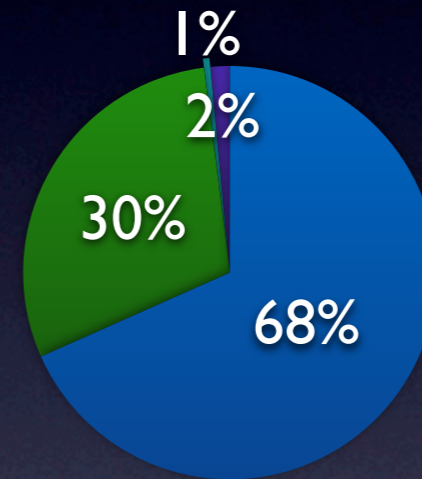
By College

● iPhone ● Android ● Windows ● Blackberry ● Don't know

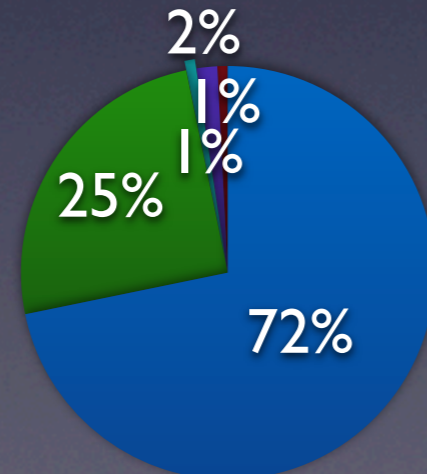
Arts & Sciences



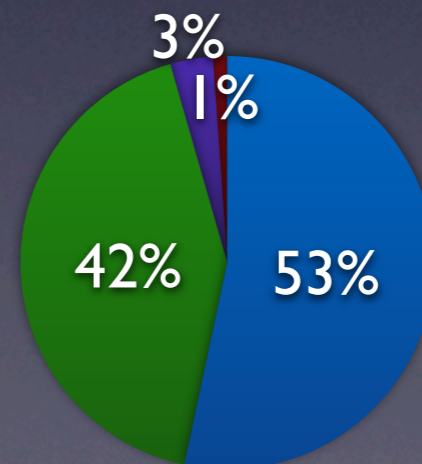
Business



Nursing



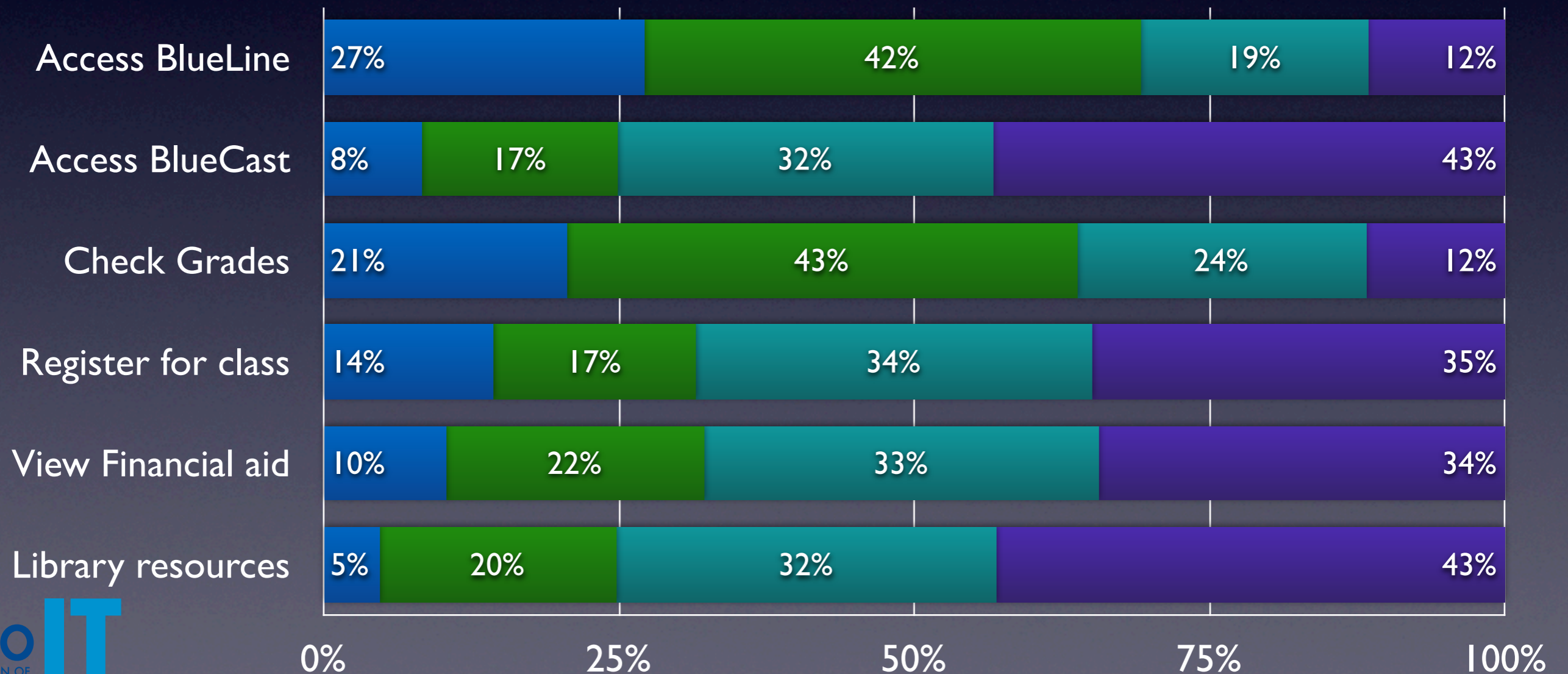
University College



Mobile Access

How important is it to your academic success for you to do the following actions using a handheld mobile device (e.g., smartphone or tablet)?

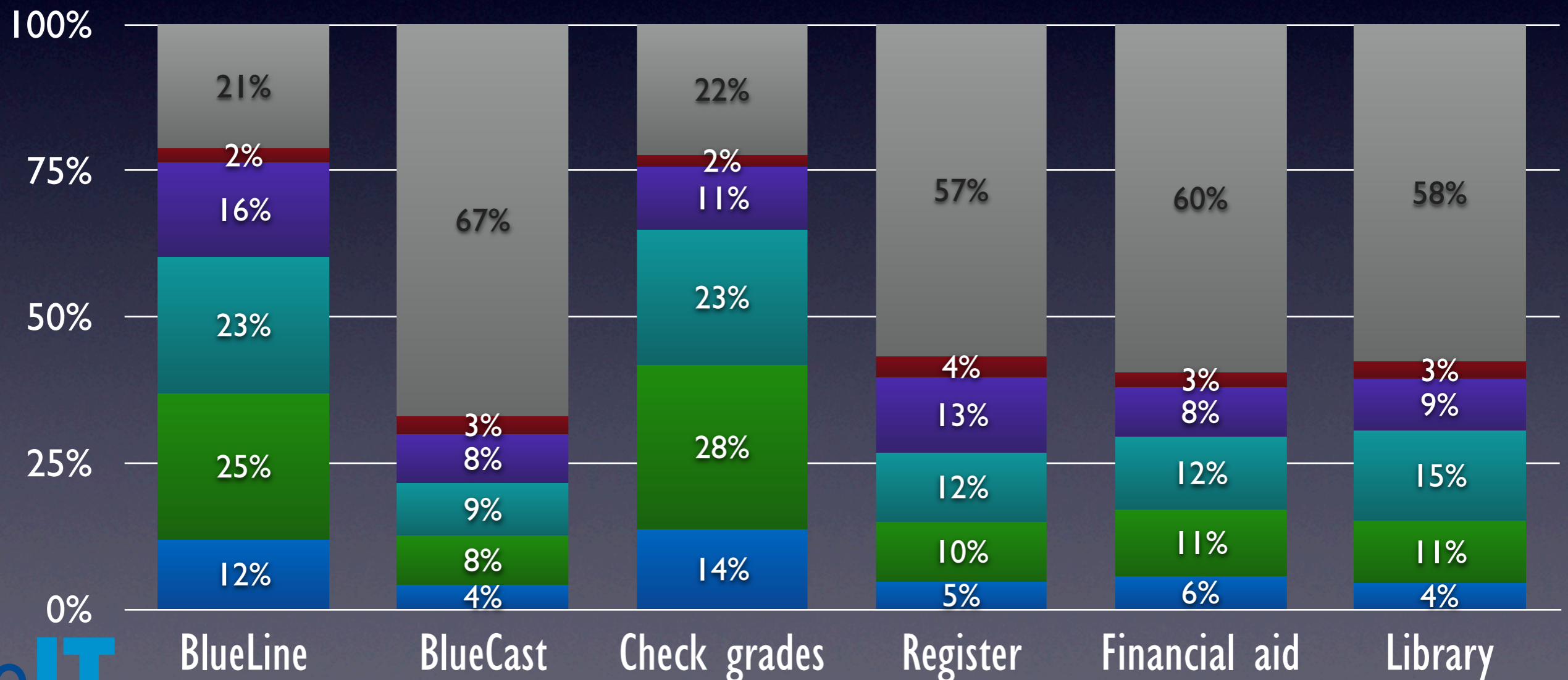
■ Critical ■ Important ■ Not Important ■ Haven't used



Mobile Experience

Thinking about your experience in the past year, rate Creighton University on how well you are able to do the following with a handheld mobile device:

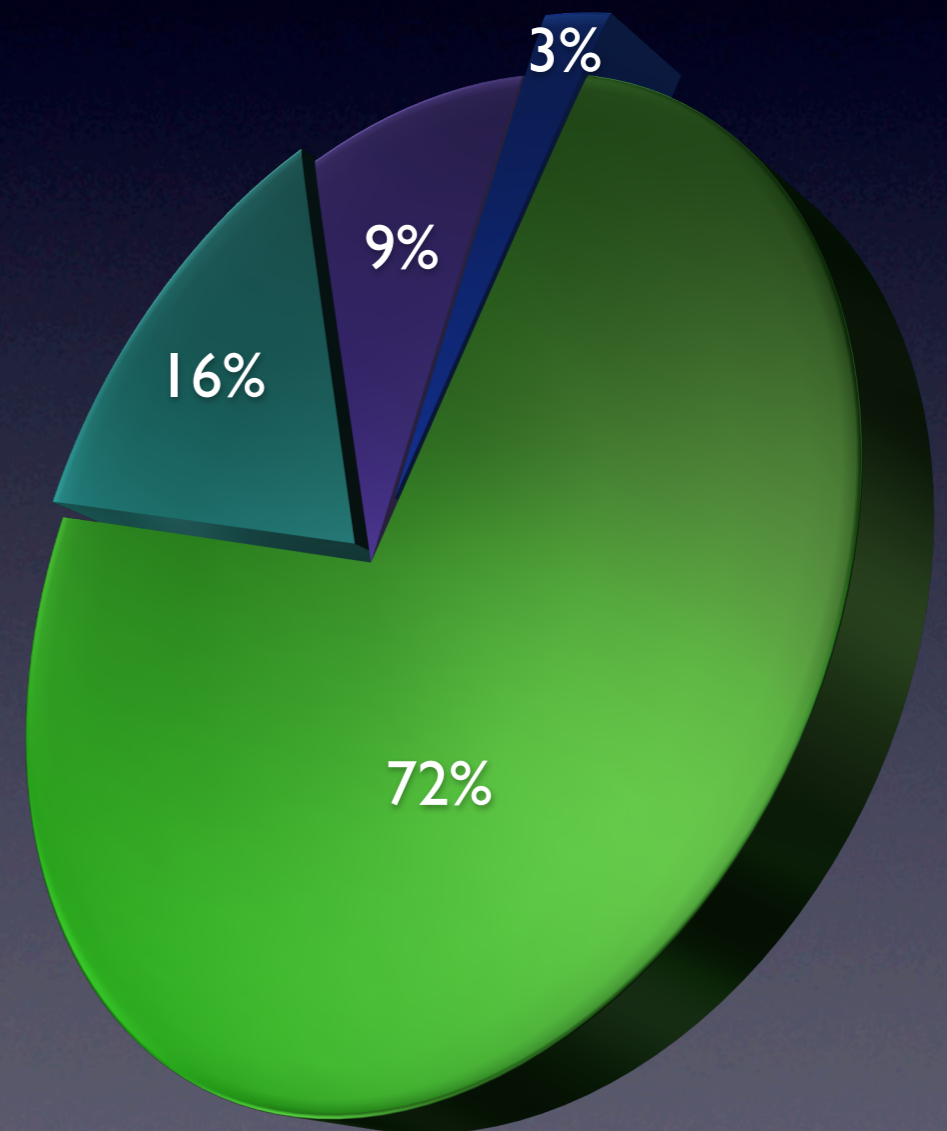
■ Excellent
 ■ Good
 ■ Fair
 ■ Poor
 ■ No Mobile
 ■ Never Accessed



Learning Environments

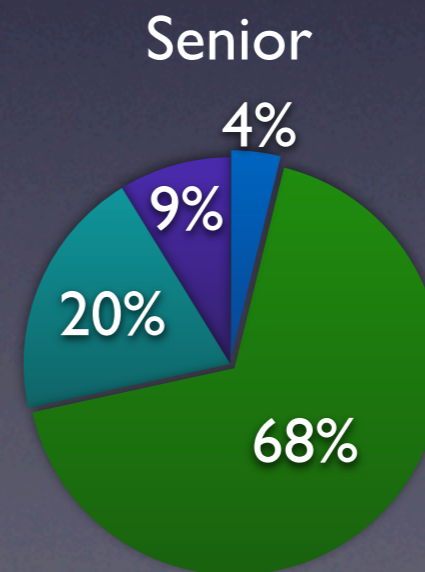
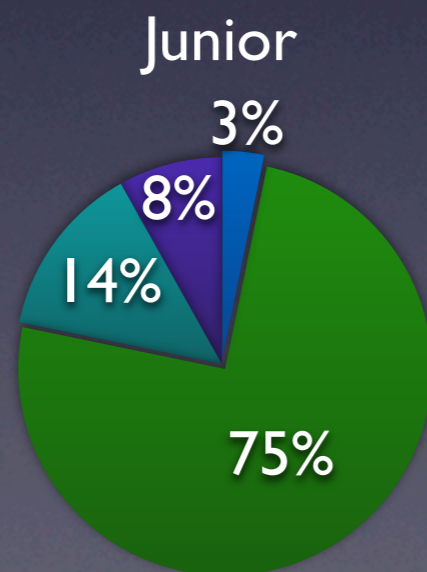
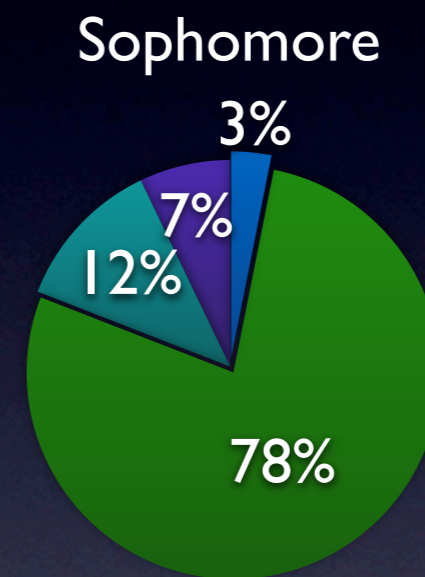
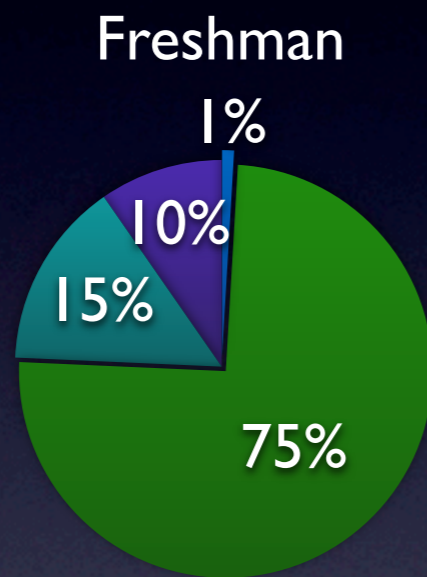
In what type of learning environment do you tend to learn most?

- Courses completely online
- Course with some online components
- Courses with no online components
- No response



By Class

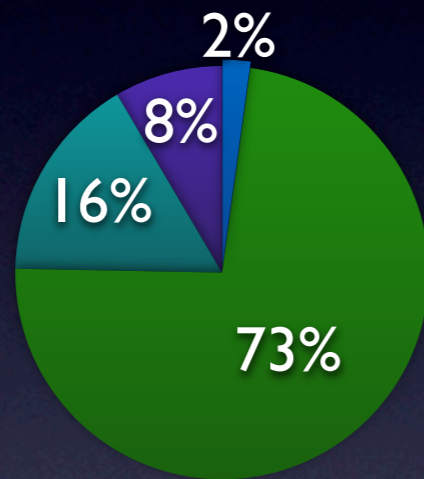
● Completely Online ● Some Online ● No Online ● No Response



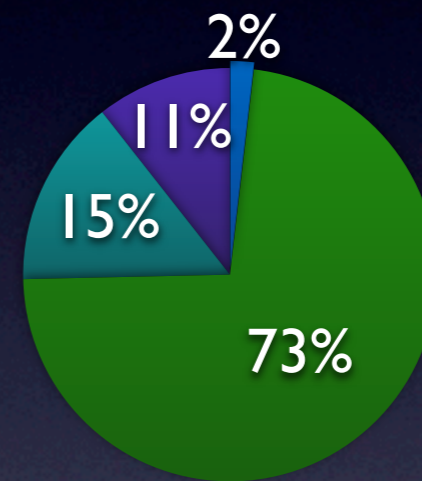
By College

● Completely Online ● Some Online ● No Online ● No Response

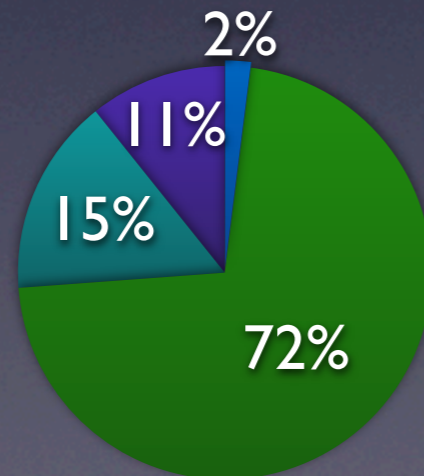
Arts & Sciences



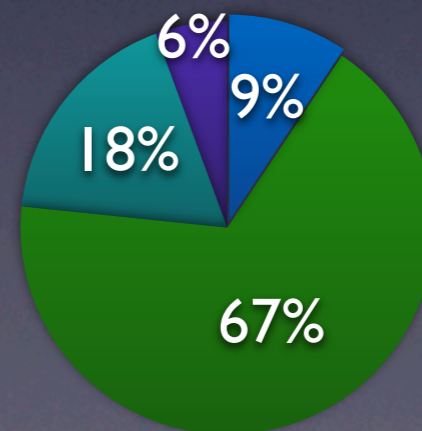
Business



Nursing

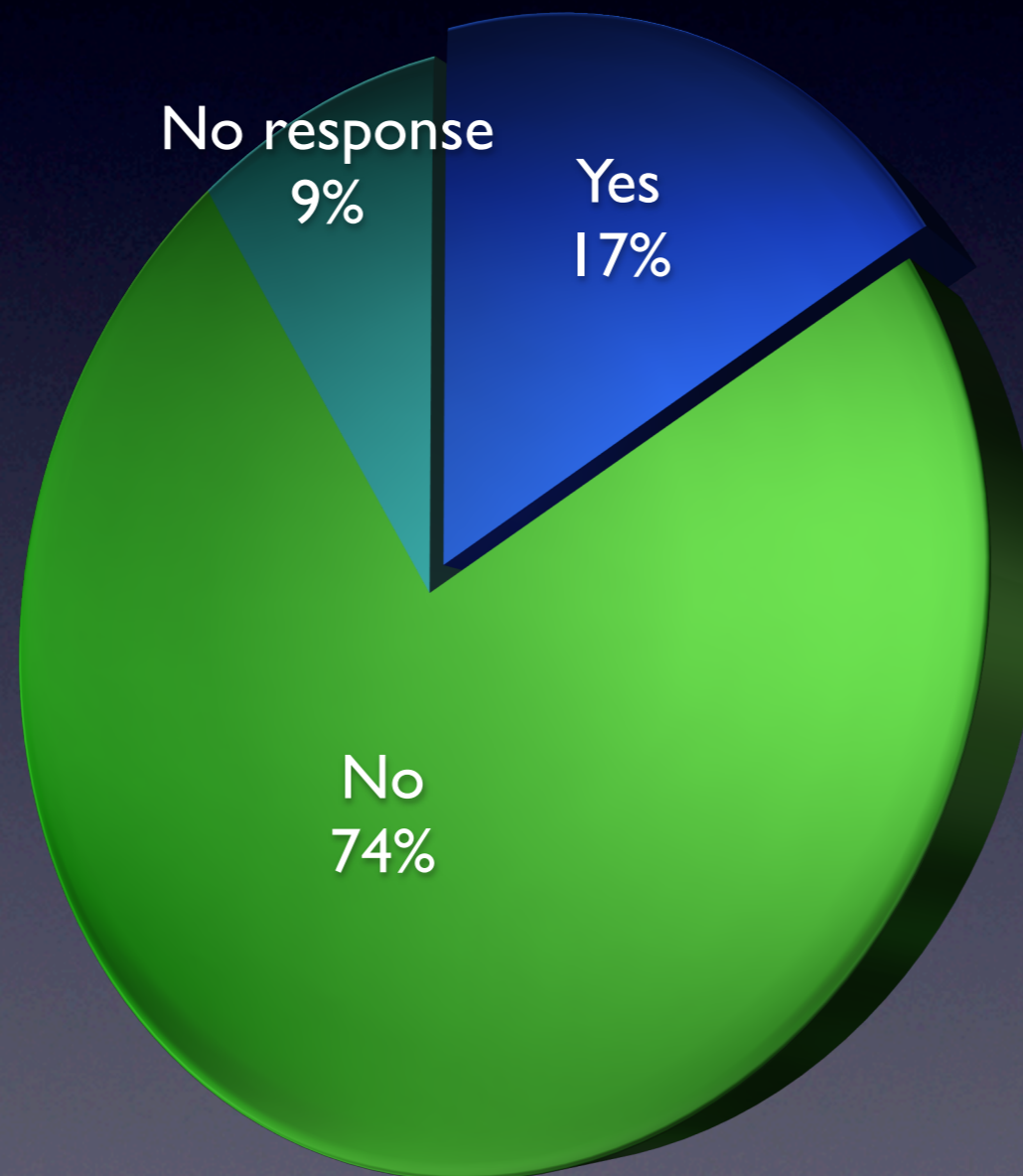


University College



Online Courses

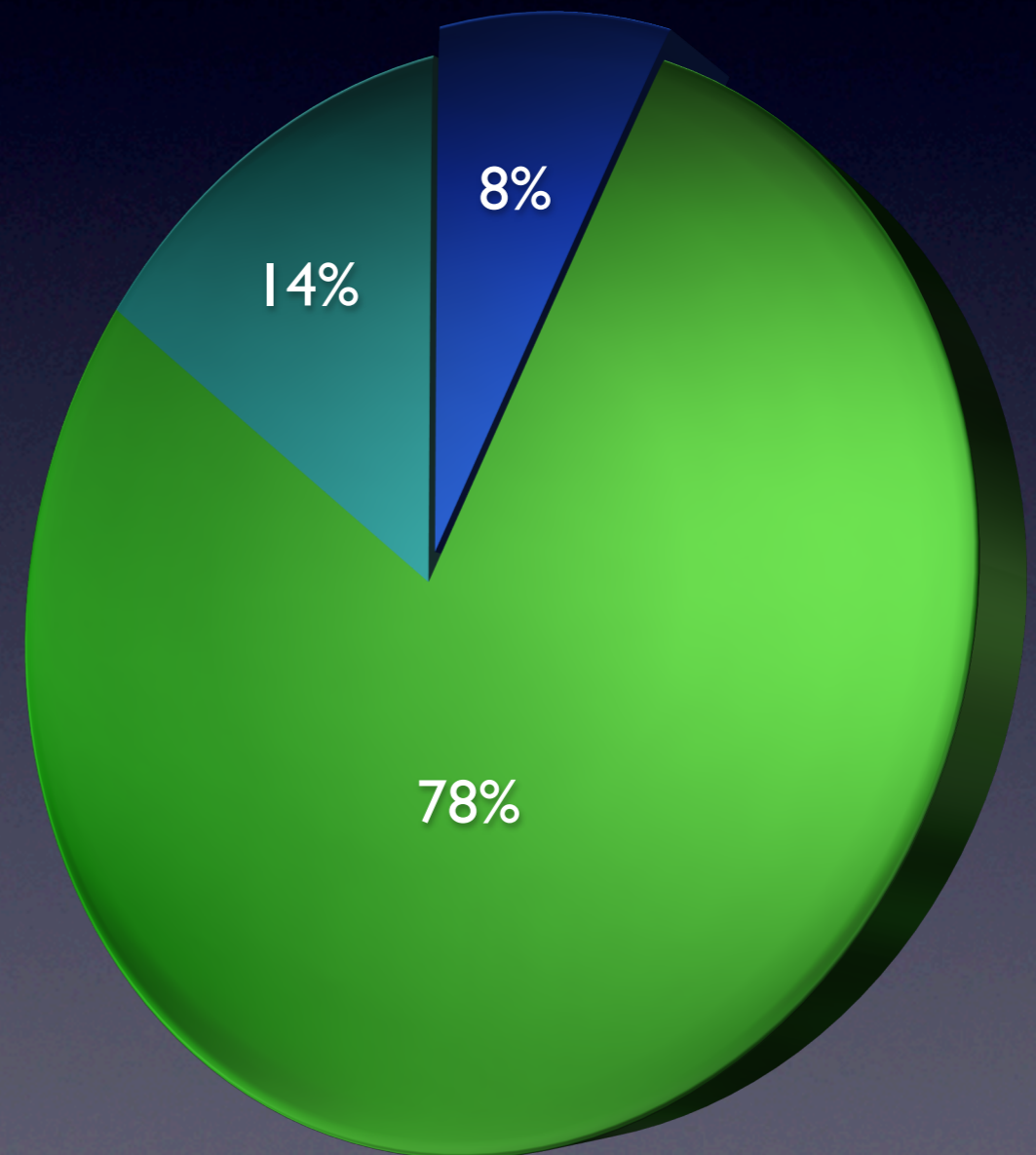
In the past year, have you taken a completely online course at Creighton?



Online Courses

The 17% of Creighton students that have taken an online course view of their preferred learning environment.

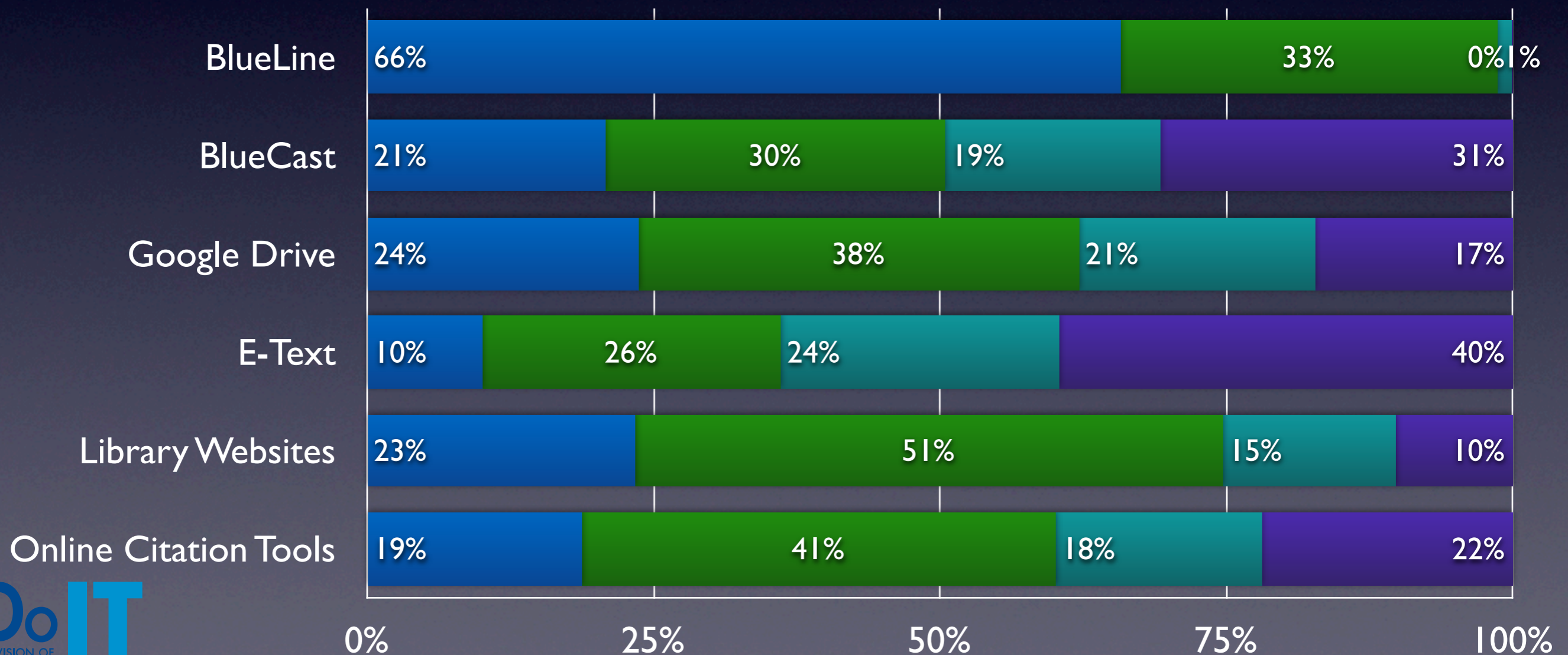
- Courses completely online
- Courses with some online components
- Courses with no online components



Academic Resources

How important are the following *resources or tools* to achieving your **academic success**?

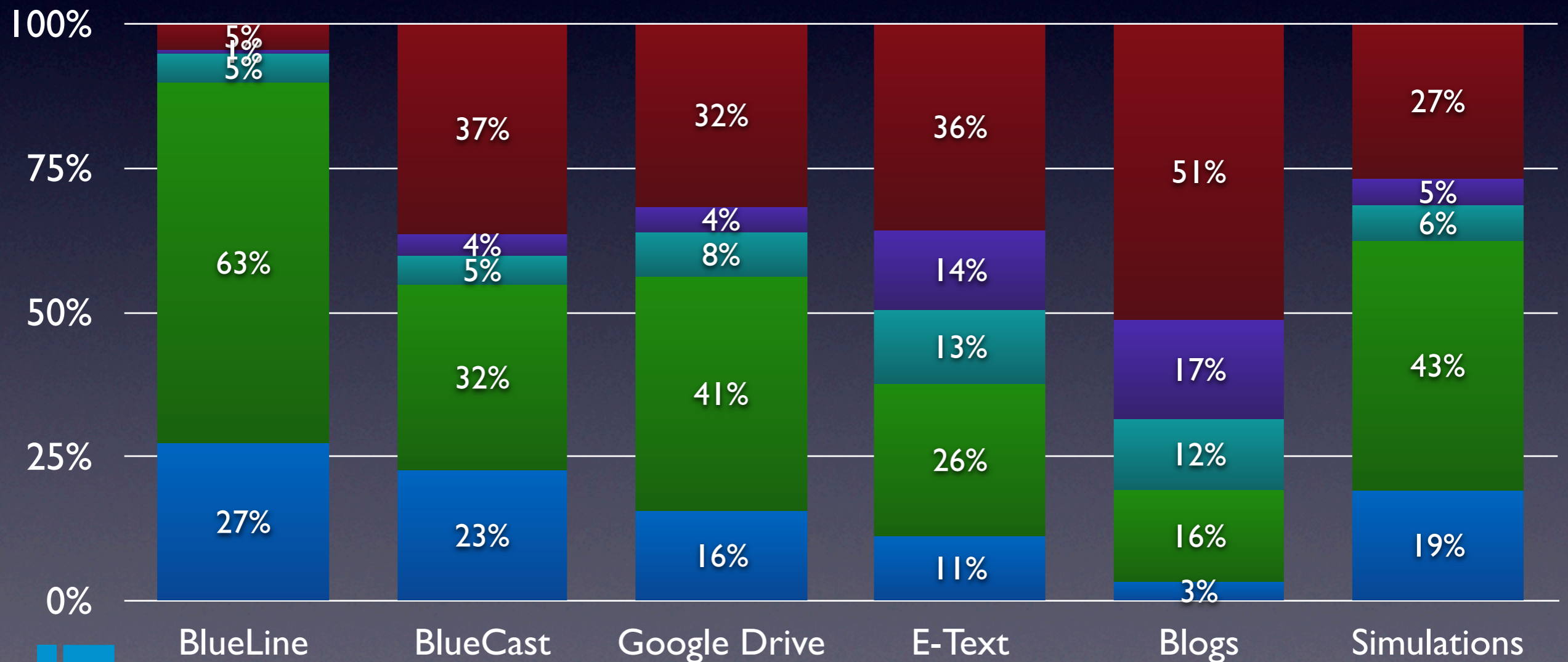
■ Critical ■ Important ■ Not Important ■ Haven't used



Resources used by Faculty

Generally speaking, which resources or tools do you **wish** your instructors used less ... or more?

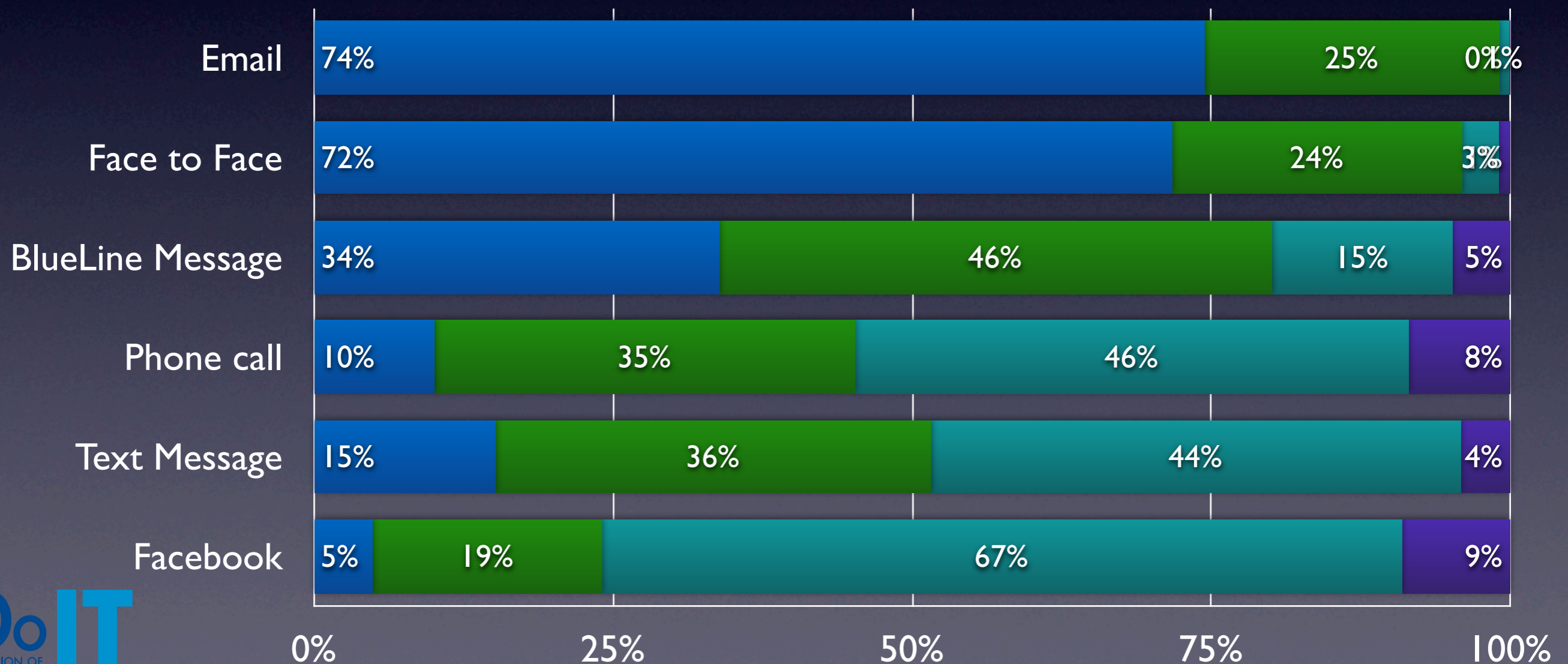
■ Use a lot more ■ Use more ■ Use less ■ Stop using ■ Don't know



Communication Tools

How important are the following forms of communication to achieving your academic success?

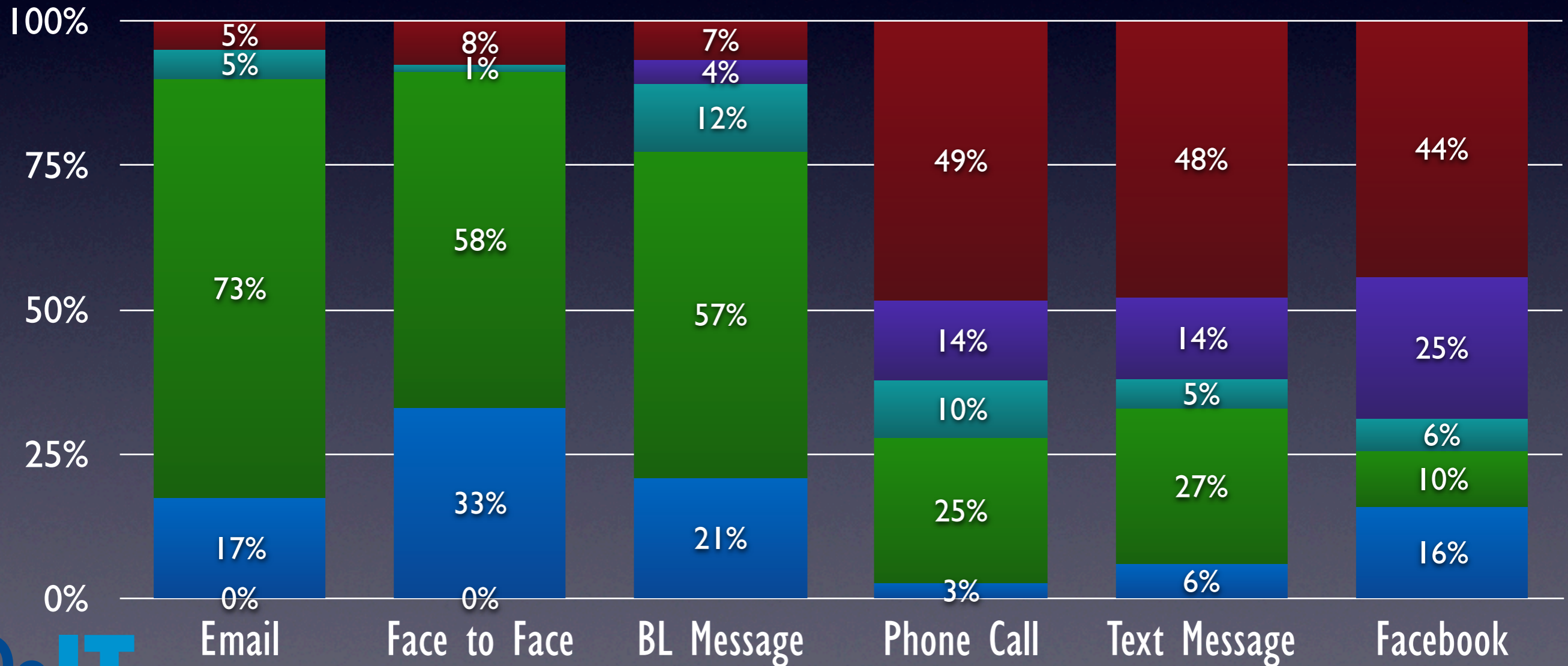
■ Critical ■ Important ■ Not Important ■ Haven't used



Communication used by Faculty

Generally speaking, which forms of communication do you wish your instructors used less ... or more?

■ Use a lot more ■ Use more ■ Use less ■ Stop using ■ Don't know



Use of New Technology

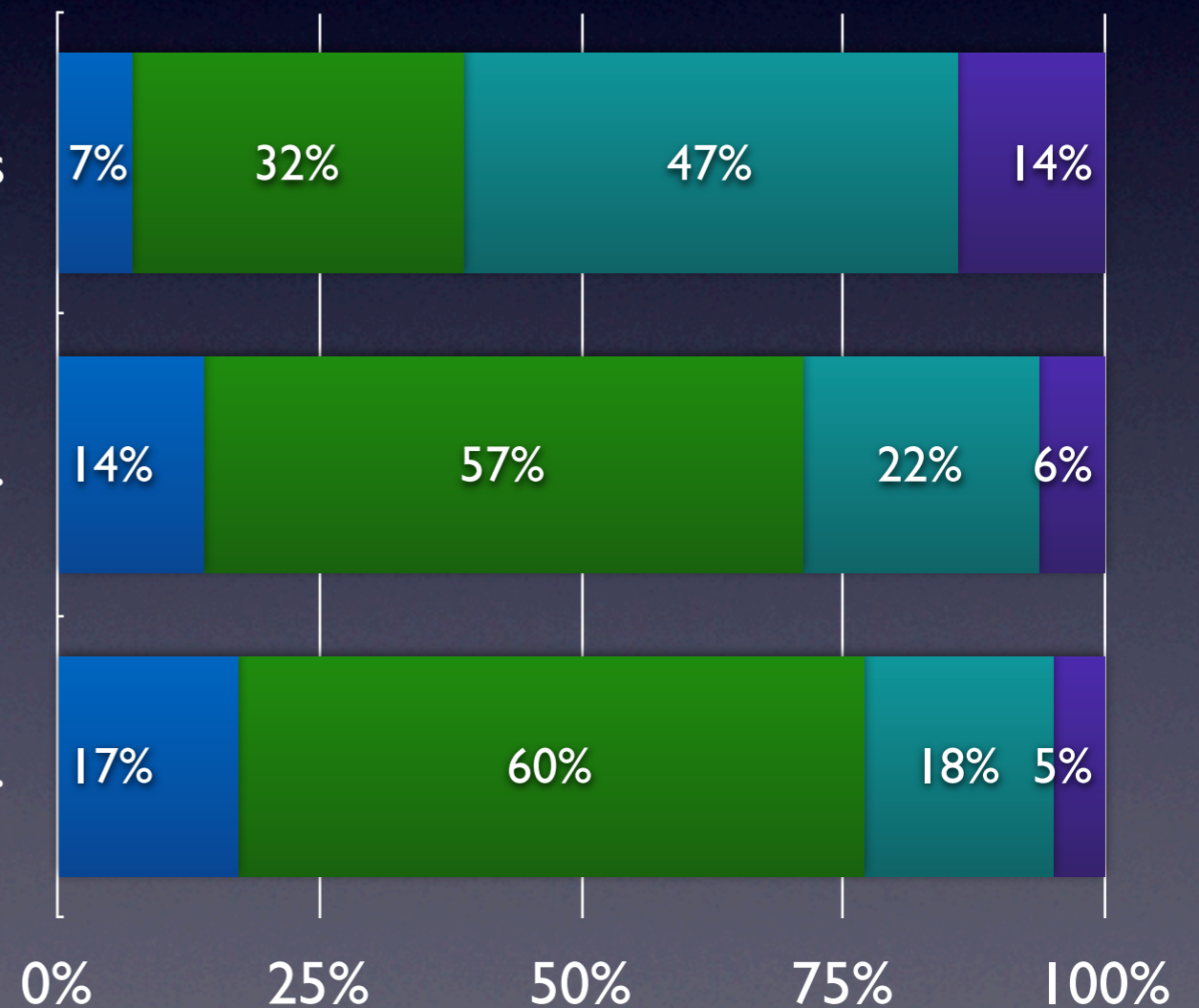
How important are the following to you?

■ Critical ■ Important ■ Not Very Important ■ Not Important

That instructors use new, cutting edge technologies

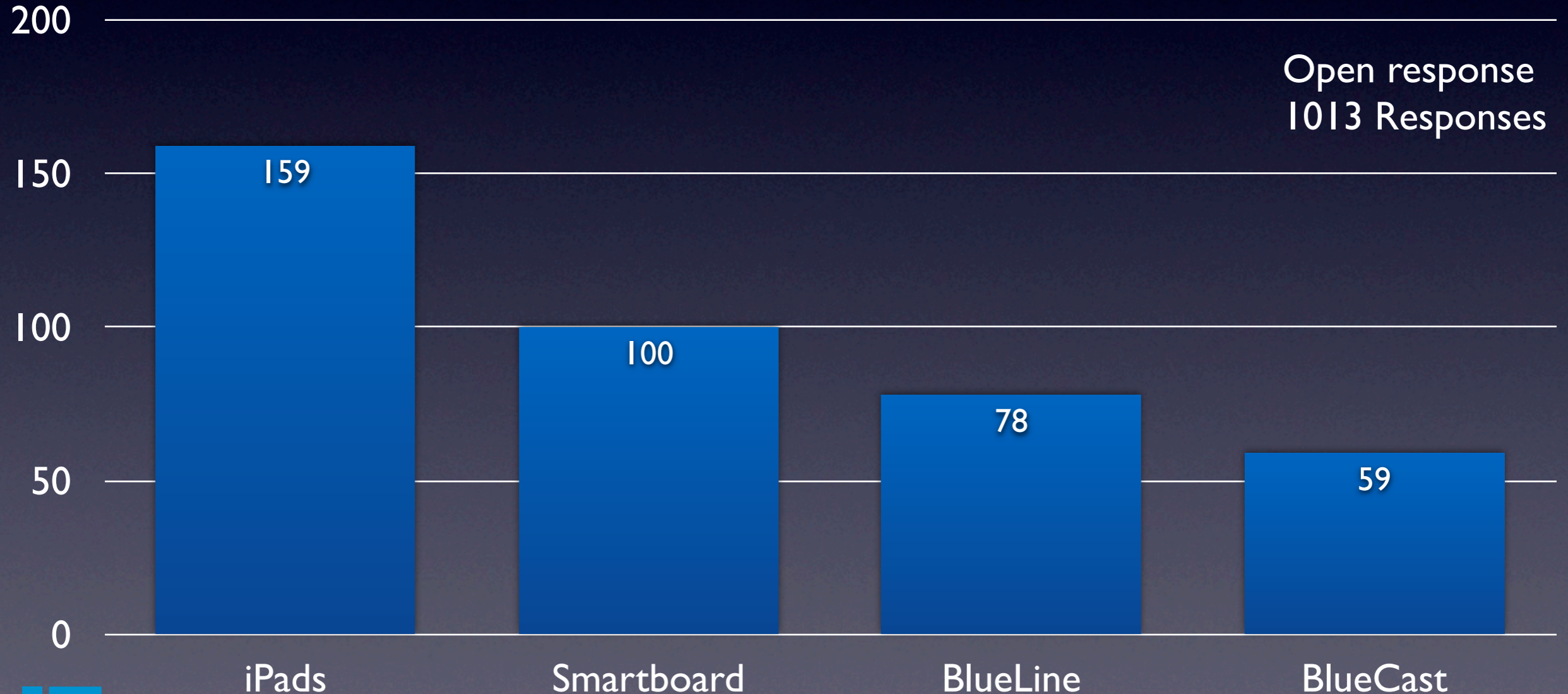
Make more or better technology available ...

To be better skilled using technology ...



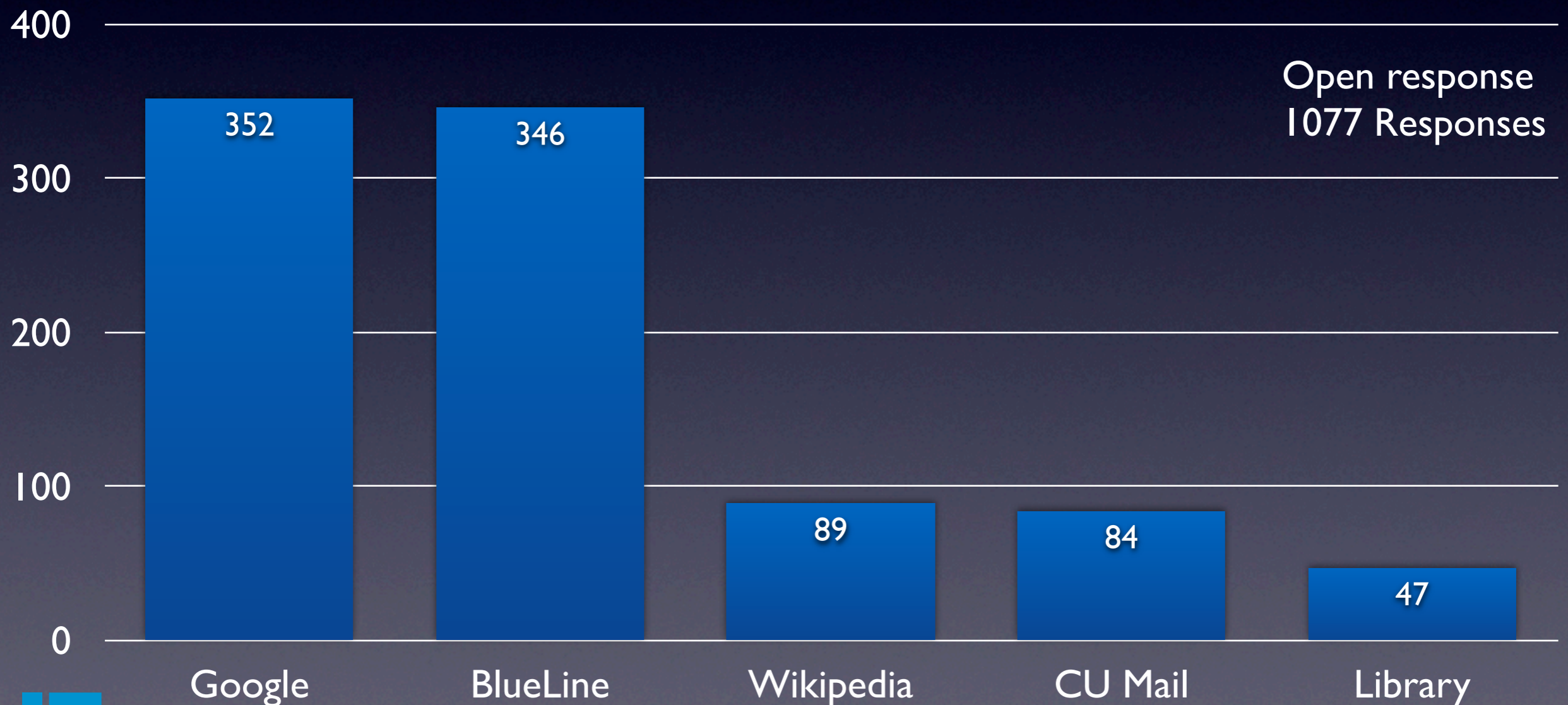
Cutting Edge Tech

You indicated that it is important that your instructors use "cutting-edge" technologies. Give us up to three examples of cutting-edge technologies you want instructors to use:



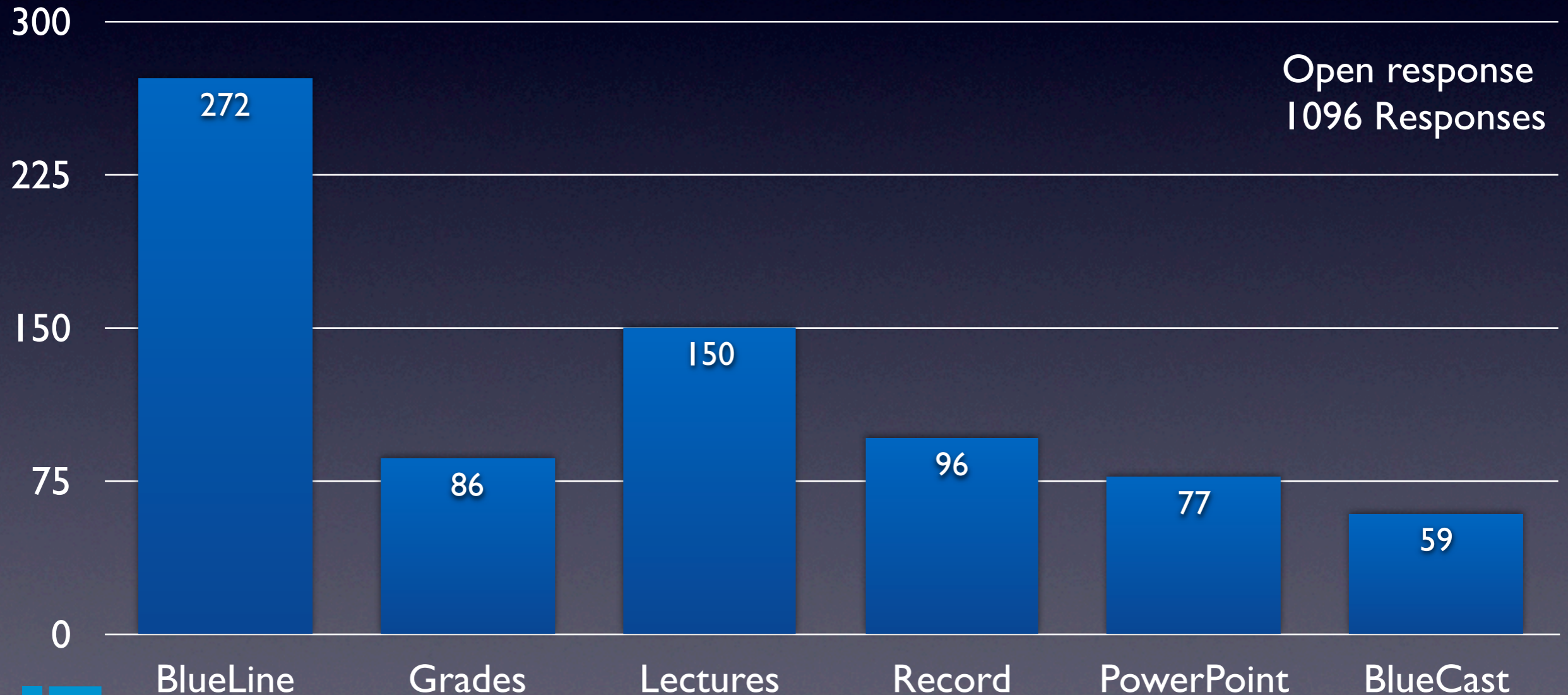
One Important Site

When it comes to your success as an undergraduate, what is the one website or online resource you couldn't live without?



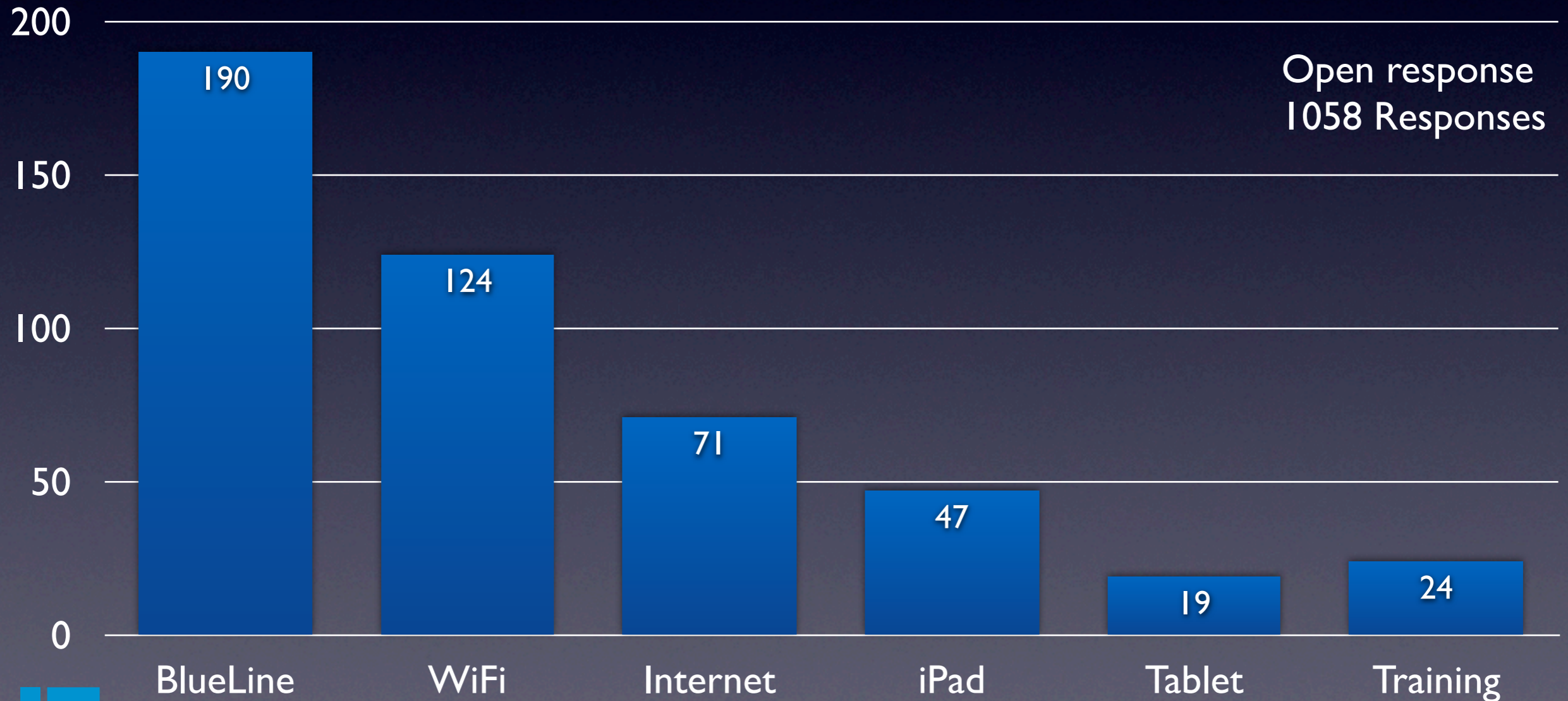
One Thing

Tell us ONE thing that your instructors can do with technology to better facilitate or support your academic success.



One Thing

Tell us ONE thing that Creighton can do with technology to better facilitate or support your academic success.



Thank you

Division of Student Life

Dr. W. Wayne Young Jr., Ph.D

Dr. C. Timothy Dickel, Ed.D

Student Participants

